

# TechATLAS

NPower's Online Planning Tool

## WHY TECH ATLAS?

To most effectively use technology, nonprofits need to start with a **vision** of technology supporting their organization, and then **assess** current technology capacity, and **identify** and **prioritize** technology needs.

Simply put, this is technology planning, a process that helps nonprofits spend scarce resources wisely on technology.

Provided by NPower ([www.NPower.org](http://www.NPower.org)), **TechAtlas** is a free web-based tool that helps nonprofits with the technology planning process. Using **TechAtlas**, nonprofits can guide themselves through technology planning; from creating a technology vision, to assessing their unique needs, to creating a technology plan and sharing it with their staff and supporters.

**TechAtlas** was conceived for the nonprofit community because no commercial tools exist that address the issues nonprofits face when trying to integrate technology into their missions. **TechAtlas** meets the needs of nonprofits by:

- **Providing tools and resources** that simplify the technology planning process, from visioning to printing out a plan
- **Assessing a nonprofit's specific needs** and recommending technology 'action' items that are tailored to that nonprofit
- **Acting as a repository** for planning information so nonprofits can track and manage their progress on their plan

## FEATURES of TECH ATLAS

- **Step-by Step technology planning tool** that can be self-guided or completed with a technology assistance provider
- **Information guides** on using your organizational mission and technology vision to inform technology decision-making
- **Staff skills survey tool** to identify where staff might need technology or software training
- **TechSurveyor Computer Inventory tool** that will automatically gather hardware and software information for Windows-based computers
- **Auto-generated recommendations** for technology projects based on your assessed organization's capacity and needs
- **Guides for implementing** recommended technology - many complete with estimated costs and time
- **Ability to add your own projects** to your technology plan
- **Project prioritization** to reflect the action plan for your organization
- **Technology team collaboration** allowing you to share your assessment results and project to-dos with fellow staff
- **Tools and resources** covering Staffing for Technology, Budgeting for On-Going Technology Costs and Fundraising for New Technology

### Coming Soon...an Enhanced TechAtlas Experience for Nonprofits!

At the request of some of the 7,000 users of TechAtlas, NPower is developing ways for nonprofits to get even more out of TechAtlas. Starting Spring 2004, be on the look out for the ability to subscribe to TechAtlas for these features:

- Ability to assess additional areas such as: Security Practices, Database Needs, and Online Communications
- Step-by-Step Action Alerts
- Feedback on your Technology Plan
- Computer Inventory Analysis

For more information and to get started, visit [www.TechAtlas.org](http://www.TechAtlas.org)

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